

How to Invite a Collaborator/s on Instagram

- When you post a picture/carousel of pictures or a reel on Instagram you will see the “Tag People” option
- Select this and then click on the button that says “Invite Collaborator”
- You can then select/tag our account Visit Keswick (you can select multiple accounts to collab with, so for instance, if someone else is creating content for you, you can ask them to collab with your account and ours)
- This will then allow us to accept the request and the content will be shown on your feed as well as ours, this helps boost reach, views, and engagement.

Please note we cannot guarantee that we can accept all collaboration requests, and if it is a Reel, the video needs to be filmed in portrait not landscape to fit the correct scale for Instagram.

